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Winthrop University Maintains Prestigious AACSB Accreditation

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Winthrop University Maintains Prestigious AACSB Accreditation

Quick Facts

- Less than 5 percent of business schools worldwide have earned this accreditation.
- The College of Business Administration initially achieved accreditation in 1979.

ROCK HILL, S.C. - The **College of Business Administration** at Winthrop has maintained its business accreditation by **AACSB International - The Association to Advance Collegiate Schools of Business**. Founded in 1916, AACSB International is the longest serving global accrediting body for business schools that offer undergraduate, master's and doctoral degrees in business and accounting.

Only 593 schools of business, or less than 5 percent worldwide, have earned this distinguished hallmark of excellence in management education. To maintain accreditation a business program must undergo a rigorous internal review every five years, at which the program must demonstrate its continued commitment to the 21 quality standards relating to faculty qualification, strategic management of resources, interactions of faculty and students, as well as a commitment to continuous improvement and achievement of learning goals in degree programs.

"It takes a great deal of self-evaluation and determination to earn and maintain AACSB accreditation," said **Jerry Trapnell, chief accreditation officer of AACSB International**. "Schools not only must meet specific standards of excellence, but their deans, faculty, and staff must make a commitment to ongoing improvement to ensure continued delivery of high-quality education to students."

Winthrop's College of Business Administration has three departments: **Accounting, Finance and Economics; Computer Science and Quantitative Methods;** and **Management and Marketing**. It also houses the centers of **Economic Education, Institute of Management** and **Small Business Development Center**. It initially achieved accreditation in 1979 and has successfully maintained it ever since.

"AACSB accreditation has long been the accepted benchmark of quality in the US and now that designation is highly valued around the world," said **Roger Weikle, dean of Winthrop's College of Business Administration**. "Our evaluation was very positive, the work of our faculty was praised, and we are proud to be at the forefront of innovative programs and assessment design."

To learn more about the **College of Business Administration** visit the [website](#). Or to learn more about **AACSB International accreditation**, visit the accreditation section of the [AACSB International website](#).

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